



Ryan Snow

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Analyst
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"I enjoy contributing to the financing of senior living communities and helping create positive environments for seniors to spend their golden years."

As an Analyst in our Dallas office, Ryan excels in presenting numerical information with an aesthetic flair.

With a passion for how places are built and organized, Ryan is curious about the impact of physical and social impacts of environments on residents. His interest parlays well into his career with HJ Sims as Ryan views his role in helping to finance senior living communities within a larger perspective – one that involves bringing to life positive environments for generations of grandparents and parents to spend their golden years.

Born and raised in Summerville, South Carolina, just outside of Charleston, Ryan attended the University of Mississippi ("UM"), where he earned a bachelor's degree in economics and public policy, and a master's degree in sociology.

While at school, Ryan received the Larry DeBord Award for Outstanding Graduating Sociology Master's Student. He was also a member of Sally McDonnell Barksdale Honors College, the Lott Leadership Institute, Phi Beta Kappa and Phi Kappa Phi. A McClean Institute CEED Innovation Scholar/Fellow, Ryan currently serves as a Young Alumni Council Member.

Ryan served as an Entrepreneurship Center intern for the Mississippi Development Authority, where he synthesized data from a self-directed survey of 3,000+ community leaders advising the future outreach strategy of Mississippi's leading entrepreneurship agency.

Ryan also interned for the Sunflower County Freedom Project, planning and executing daily writing and speaking instructions for middle school students.

Ryan gained experience as a graduate researcher with Purpose Built Communities in Atlanta, Georgia, where he created a data visualization tracking tool encompassing 50+ organizational data points across 18 cities and dozens of affiliated education providers that is now being used as a regularly updated measure by senior leadership. He also analyzed the early investment potential of Federal Opportunity Zones by synthesizing demographic, industry and healthcare data. Ryan also led the identification of potential health services investment partners across a 30-city network encompassing 15+ states and dozens of healthcare organizations.



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While at UM, Ryan founded the McLean Entrepreneurial Leadership Program, a

Mississippi-focused entrepreneurial leadership program providing 100+, largely under-served, high school students from 20+ schools with rigorous summer-learning opportunities. In a resource-strapped state, the McLean Institute for Public Service and Community Engagement strives to break the cycle of poverty through education. Ryan helped lead the charge, restructuring their data gathering strategy and partnering with non-profits statewide to develop scalable solutions for community development in impoverished areas.

Upon graduation, Ryan was employed as an Analyst with the ProMatura Group in Oxford,

Mississippi, where he helped national and international housing developers assess the viability of potential age-qualified housing communities through analysis of market demand, consumer preferences and demographics. Subsequently, Ryan served as consultant for the development of \$750+ million of senior living and multi-family construction, worldwide.

Although he hails from the south, Ryan always cheers for the New England Patriots and Boston Red Sox. In his spare time, he enjoys reading and listening to podcasts, cooking, and exploring. Having relocated to Dallas, Ryan enjoys exploring the city and plans to take up golf as a new hobby.